



BUILDING PREMIUM DIGITAL **PRESENCE FOR** MODERN BUSINESSES



Web Design | E-commerce | Branding | Business Email | Hosting



AGENCY POSITIONING

We are not just designers.

We build:

- Websites that generate leads
- E-commerce systems that sell products
- Professional brand identities
- Business communication systems

Every solution is structured for performance, scalability, and growth.



LDX
STUDIO

BRANDING PACKAGES



BASIC LOGO

For startups and early-stage businesses

- 2 logo concepts
- 1 revision
- PNG + JPG formats
- 48–72 hour delivery

KES 5,000

STANDARD LOGO

- 3–5 concepts
- 3 revisions
- PNG, JPG, SVG formats
- Better concept refinement



KES 10,000

BRAND IDENTITY KIT

- Logo suite (primary, secondary, icon)
- Colour palette
- Typography selection
- Brand mini guide
- Social media profile kit



KES 25,000

PREMIUM BRAND SYSTEM

- Full brand identity system
- Brand guidelines document
- Marketing-ready assets
- Business card design
- Social media templates



KES 45,000

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WEBSITE DESIGN



STARTER WEBSITE

For small businesses going online

- 1–3 page website
- Mobile responsive design
- Contact form + WhatsApp integration
- Basic SEO setup
- 1 year hosting included
- Domain setup assistance
- 2 revisions

KES 35,000

BUSINESS WEBSITE

For growing SMEs

- 5–8 page custom website
- Advanced UI/UX design
- Blog/CMS setup
- SEO optimization (basic on-page)
- Google Maps integration
- Business email setup (basic support)
- 1 year hosting included
- 3 revisions

KES 65,000

PREMIUM BUSINESS WEBSITE

For established brands

- 10+ page or custom system
- Advanced UI/UX architecture
- CMS or dynamic content system
- Booking / inquiry systems
- Performance optimization
- Advanced SEO structure
- Priority support
- 1 year premium hosting



KES 120K

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E-COMMERCE SYSTEMS



STARTER E-COMMERCE STORE

For small online shops

- Shopify / WooCommerce setup
- Up to 20 products upload
- M-Pesa + card payment integration
- Basic checkout system
- Mobile optimized design
- Order email notifications
- Basic SEO setup
- 1 year hosting included
- 2 revisions

KES 55,000

BUSINESS E-COMMERCE STORE

For growing retail brands

- Custom store design
- Up to 100 products
- Advanced checkout system
- Payment integration (M-Pesa, cards, etc.)
- Order tracking system
- Discount & promo setup
- Email automation
- 1 year hosting included



KES 100K



BUSINESS EMAIL SETUP



BUSINESS EMAIL SETUP

Includes:

- Setup of professional email (info@, sales@, etc.)
- DNS configuration (MX, SPF, DKIM)
- First 3 users setup
- Device configuration (mobile + laptop)
- Testing and delivery

KES 10,000

Additional Users:

- 4–10 users → **+KES 500 per user**
- 11–25 users → **+KES 300 per user**
- 25+ users → custom pricing

DOMAIN & HOSTING




Domain Registration

- KES 2,500 – 5,000/year
- Client-owned account

Hosting (Managed by LDX Studio)

- Basic Hosting: KES 6,000/year
- Business Hosting: KES 12,000/year
- Premium Hosting: KES 20,000+/year

Includes:

- SSL certificate
 - Security monitoring
 - Basic maintenance
 - Uptime monitoring
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- A decorative graphic at the bottom of the page consisting of a thick red wave shape with a black outline, curving upwards from left to right.



MAINTENANCE & SUPPORT



WEBSITE CARE PLANS

- Content updates
- Security monitoring
- Backups
- Minor changes
- Priority support
- Performance checks



KES 5,000
Per Month

ADD-ON SERVICES

- Extra website page: **KES 3,000 – 5,000**
 - Copywriting: from **KES 10,000**
 - SEO growth package: from **KES 20,000**
 - Social media setup: **KES 5,000**
 - Payment gateway setup: **KES 10,000 – 25,000**
 - Website redesign: **50%** of full project cost
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- A decorative graphic at the bottom of the page consisting of a thick red wave shape with a black outline, curving upwards from left to right.

WHY LDX STUDIO

- Clean, modern digital solutions
- Fast turnaround times
- Business-focused approach (not just design)
- Scalable systems for growth
- Reliable ongoing support options
- Built for serious businesses

CONTACT US



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